## TikTok Methodologies
Monday 19 July 2021 0900-1100hrs GMT+8

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Speaker/Panelists</th>
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<tr>
<td>0855-0900</td>
<td>Open Zoom, attendees settle in</td>
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<tr>
<td>0900-0910</td>
<td>Welcome, housekeeping</td>
<td>Prof Patrik Wikström (QUT)</td>
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| 0910-0955  | **SESSION 01:** Conceptualising a TikTok Project | Panellists: Prof Adriana Amaral (Unisinios, Brazil)  
Dr Milovan Savic (Swinburne, Australia)  
Asst. Prof Diana Zulli (Purdue University, USA)  
Moderator: Dr Wei Wang (Shanghai Jiao Tong University, China) |
| 0955-1005  | Break                                         |                                                                                  |
| 1005-1050  | **SESSION 02:** Operationalising a TikTok Project | Panellists: Dr Xu Chen (Xiamen University, China)  
Asst. Prof Jorge Vázquez Herrero (Universidade de Santiago de Compostela, Spain)  
Dr Jin Lee (Curtin University, Australia)  
Moderator: Dr Clare Southerton (University of New South Wales, Australia) |
| 1050-1100  | Thanks, closing                               | Assoc. Prof Crystal Abidin (Curtin University, Australia)                         |

Organized by **Assoc. Prof Crystal Abidin, Prof Patrik Wikström**  
and **Dr D. Bondy Valdovinos Kaye**

This event is brought to you by TikTok Cultures Research Network and supported by Faculty of Humanities (Curtin University), Centre for Culture and Technology (Curtin University), and Digital Media Research Centre (Queensland University of Technology).

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