



TikTok Cultures in the Asia Pacific Symposium

Monday 7 December 2020

0830-1445hrs GMT+8

The TikTok Cultures Research Network held its first virtual event TikTok Cultures in the Asia Pacific that took place 7 December 2020 hosted by Network founder [A/Prof Crystal Abidin](#), [Prof Michael Keane](#), and the [Centre for Culture and Technology at Curtin University](#). This event was a critical forum for cutting edge research on TikTok, the globally influential short video platform that has captivated international attention and made headlines over the past two years. In particular, this event focused on the cultures of TikTok (including but not limited to the platform, players, and politics) throughout the Asia Pacific Region.

Event Programme		
0830-0835hrs	Open up zoom room, attendees settle in	
0835-0845hrs	Welcome, housekeeping	A/Prof Crystal ABIDIN & Prof Michael KEANE <i>Curtin University</i>
0845-0850hrs	Introduce Keynote	A/Prof Crystal ABIDIN & Prof Michael KEANE <i>Curtin University</i>
0850-0915hrs	Keynote: A/Prof Haiqing Yu	TikTok and platform geopolitics A/Prof Haiqing YU <i>RMIT</i>
0915-0925hrs	Keynote Q&A	A/Prof Crystal ABIDIN & Prof Michael KEANE <i>Curtin University</i>
0925-0930hrs	5min break	
0930-1025hrs	SESSION 01: PLATFORMS AND	Creative labour and monetization in the age of TikTok: MCN and sustainability of Chinese short video industry Chunmeizi SU (<i>University of Sydney</i>) & Xu CHEN

	<p>PEDAGOGY</p> <p>09:30 start time</p> <p>4 talks x 10 min + 15 min Q&A</p>	<p>(Xiamen University)</p> <p>TikTok (Douyin) and influencer economy: Insights from a Chinese sport-focused multi-channel network Yiran SU (University of Georgia) & Bradley BAKER (University of Massachusetts)</p> <p>'Mr Luke' and teachers of TikTok: generative figurations of professional practice, pedagogy, and identity Catherine HARTUNG (Swinburne University of Technology), Rosie WELCH (Monash University), Natalie HENDRY (RMIT), & Kath ALBURY (Swinburne University of Technology)</p> <p>Everyday TikTok talk: a method for a reflexive encounter with #donorconceived Giselle NEWTON & Clare SOUTHERTON (UNSW)</p>
1025-1030hrs	5min break	
1030-1125hrs	<p>SESSION 02: GENDER & CLASS</p> <p>10:30 start time</p> <p>4 talks x 10 min + 15 min Q&A</p>	<p>TikTok: The transformation of online beauty culture in Thailand Nunnapan PUATHANAWAT (Mahidol University International College)</p> <p>"TikTok didn't die, it merely fainted": Gender, Class and Emerging Digital Cultures in Pakistan Sidra KAMRAN (The New School for Social Research)</p> <p>Snippets of Precarity: TikTok and Storytelling Practices of Low-Wage Migrant Workers Satveer KAUR-GILL (National University of Singapore)</p> <p>TikTok's Politics of Transnational Flirtation: The Example of Migrant Workers In Malaysia Ain NABILA (University of Nottingham, Malaysia)</p>
1125-1130hrs	5min break	
1130-1225hrs	<p>SESSION 03: POPULAR CULTURE</p> <p>11:30 start time</p> <p>4 talks x 10 min</p>	<p>Connecting the global and the local through TikTok Stage in the COVID-19 pandemic Jin LEE (Curtin University)</p> <p>From karaoke to lip-syncing: TikTok use in Japan Sonja PETROVIC (University of Melbourne)</p>

	+ 15 min Q&A	Humor and TikTok influencers in the Philippines Samuel CABBAG (<i>University of the Philippines Diliman</i>) From ratchet to riches: TikTok and transnational hip hop culture in Vietnam Dang NGUYEN (<i>University of Melbourne</i>)
1225-1230hrs	5min break	
1230-1325hrs	SESSION 04: REGIONAL CULTURES <i>12:30 start time</i> 4 talks x 10 min + 15 min Q&A	Platform Sinophobia: TikTok and ByteDance Controversies Xu CHEN (<i>Xiamen University</i>) & D. Bondy Valdovinos KAYE (<i>Queensland University of Technology</i>) TikTok use in Rural India and its Appropriation as a Daily activity for children Puwati DUTTA From viewers to makers: Young people's TikTok cultures in India Devina SARWATAY (<i>University of Hyderabad</i>) Inter-generational interaction on TikTok and the image of the third age in the Chinese diaspora Guo CHEN (<i>Curtin University</i>)
1325-1330hrs	5min break	
1330-1425hrs	SESSION 05: ANXIETIES AND LEARNINGS <i>13:30 start time</i> 4 talks x 10 min + 15 min Q&A	Playing Politics: Before and after India's ban on TikTok Darsana VIJAY (<i>University of Amsterdam</i>) Who's Afraid of TikTok? Moral Panic and the Rise of Cultural Anxieties in South Asia Anand BADOLA (<i>Queensland University of Technology</i>) & Fatima Zahid ALI (<i>Vrije Univrsiteit Brussel</i>) Cultural and ideological discourses in #learnchinese videos and comments on TikTok Liudmila SHAFIROVA (<i>Pompeu Fabra University</i>), Boris VASQUEZ-CALVO (<i>Autonomous University of Madrid</i>) & Leticia-Tian ZHANG (<i>Beijing Foreign Studies University</i>) Participatory Ethnographic Filmmaking through TikTok and Video Diaries in COVID-19 Pandemic Times Marc PACOMA (<i>Westfälische Wilhelms-Universität</i>)

		<i>Münster)</i>
1425-1430hrs	5min break	
1430-1445hrs	Thanks, publication plans, Closing	<i>A/Prof Crystal ABIDIN & Prof Michael KEANE Curtin University</i>

Organised by **A/Prof Crystal Abidin, Prof Michael Keane, and Centre for Culture and Technology at Curtin University.**

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For enquiries, contact **tiktokcultures@gmail.com**

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