



## TikTok Methodologies

Monday 19 July 2021

0900-1100hrs GMT+8

The TikTok Cultures Research Network held its third virtual event **TikTok Methodologies** that took place 19 July 2021 organised by founding members [Associate Professor Crystal Abidin](#), [Professor Patrik Wikström](#), and [Dr D. Bondy Valdovinos Kaye](#). The event featured the network's founding and international members offering insights on their TikTok research methodologies.

Event Programme		
0855-0900	Open Zoom, attendees settle in	
0900-0910	Welcome, housekeeping	<b>Prof Patrik WIKSTRÖM</b> (Queensland University of Technology, Australia)
0910-0955	<b>SESSION 01:</b> <b>Conceptualising a TikTok Project</b>  5 min intro + 30 min discussion + 10 min Q&A	Panellists: <b>Prof Adriana AMARAL</b> (Unisinios, Brazil) <b>Dr Milovan SAVIC</b> (Swinburne, Australia) <b>Dr Diana ZULLI</b> (Purdue University, USA)  Moderator: <b>Dr Wei WANG</b> (Shanghai Jiao Tong University, China)
0955-1005	<b>Break</b>	
1005-1050	<b>SESSION 02:</b> <b>Operationalising a TikTok Project</b>  5 min intro + 30 min discussion + 10 min Q&A	Panellists: <b>Dr Xu CHEN</b> (Xiamen University, China) <b>Dr Jorge VÁZQUEZ HERRERO</b> (Universidade de Santiago de Compostela, Spain) <b>Dr Jin LEE</b> (Curtin University, Australia)  Moderator: <b>Dr Clare SOUTHERTON</b> (University of New South Wales, Australia)
1050-1100	Thanks, closing	<b>A/Prof Crystal ABIDIN</b> (Curtin University, Australia)

Organised by founding members **A/Prof Crystal Abidin, Prof Patrik Wikström**  
and **Dr D. Bondy Valdovinos Kaye**

This event was brought to you by TikTok Cultures Research Network and supported by [Faculty of Humanities \(Curtin University\)](#), [Centre for Culture and Technology \(Curtin University\)](#), and [Digital Media Research Centre \(Queensland University of Technology\)](#).

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